



# *Principles of Interior Design*

2022

# Principles of Design

- Referred to as the “guidelines of designs”
- Use the elements to create the principles.
- Balance
- Proportion
- Scale
- Rhythm
- Emphasis
- Harmony



# Balance

- *Visual balance in a room*
- *Equal weight on all parts of the room*
- *Formal/symmetrical*
- *Both sides are the same, mirror image*
- *Informal/asymmetrical*
- *Sides are different but visual weight is still equal*



# Balance

- *Balance is one of the most basic principles of design. This arrangement with Ashton White bedroom by Klaussner shows how you can achieve symmetrical balance.*
- *The bedroom is a good place for symmetrical balance as it provides a sense of being anchored and creates a restful feel.*



# Balance

- *Radial balance radiates from the center, and we see it most often with a table in the center and chairs or other seating grouped around it.*
- *This dining group from shows Century Furniture's accordion base table with a round top, and the tall Verona Chairs also from Century Furniture, balance it out nicely.*

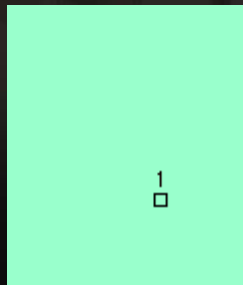


*Is this formal or informal  
balance?*



# Proportion

- *The way that one part of the object relates to the whole object.*
- *Golden Mean= 2:3*
- *Fibonacci Spiral*



# Scale

- *The way an object relates to another object.*



*Effective ratios:*

*2:3, 3:5, 5:8*

# Scale

*A space that is smaller needs furniture that is scaled to fit in it. These pieces from BoConcept with smaller profiles are meant to provide all the functionality of larger pieces, but are scaled appropriately for smaller ones.*

*Scaling down the size of furniture also serves to make the space look better as the pieces are in proportion to it.*





# Rhythm

- *Five types of rhythm:*
- *\*repetition*
- *\*gradation*
- *\*opposition*
- *\*transition*
- *\*radiation*



- *The feeling of movement in a room.*
- *Moves your eye from one point to another.*
  - *What moves your eye through this room?*

- *Repetition*—a design tool (usually one of the elements of design) is repeated.



- *Transition*— how one part of the design changes to another part. Usually a distinct curved line will guide the eye.



- *Radiation*—moves your eye out from a central point



- *Gradation*—moves the eye from light to dark or from small to large with one or more of the elements.



- *Opposition*- an abrupt change in color or line that keeps moving the eye.



# Emphasis

- *The focal point of a room*
- *Focuses your attention*
- *There should be only one point of emphasis in a room.*
- *Architectural emphasis (using windows, staircases, fireplaces, etc.) is a great way to create a focal point in a room.*



# Emphasis

- *A focal point creates a point of emphasis in the room, serving to anchor it.*
- *Over here the focal point is an architectural feature, and the furniture is arranged around it. The geometric shapes of the Fedora rug from FLOR in chartreuse, walnut and oatmeal serve to draw attention to it.*





# Emphasis

- *There are times when you don't have an architectural feature for emphasis. If that is the case, select a piece of furniture that can act as the focal point.*
- *The Geisha Bombe chest from French Heritage is handcrafted in France, the decoration on the is inspired by an antique Chinese scroll. Its 41.5-inch height, color and chinoiserie detail create a piece that can easily become the focal point in a room.*



Geisha Bombe Chest, French Heritage

# Harmony

- *Combination of variety and unity to create a pleasant feeling in a room.*
- *Unity: The room is tied together with a common denominator or “theme”*
- *Variety: There are different shapes, colors and objects in a room so it is not boring*



# Harmony

- *While harmony creates a sense of restfulness, it can also add to a sense of richness, as in this living room.*
- *The Stowe sofa from Norwalk Furniture and the oversized ottoman which doubles as footrest and coffee table, are all upholstered in colors that harmonize. The rug carries the colors even further. So while you have all different textures, similar colors bind them together.*



# Harmony

- *Harmony can be achieved by using similar colors, shapes, or textures so that there is an uninterrupted flow.*
- *These gray finishes from Bluefish Home create a harmonious mood. Different shades of gray and gold create a restful atmosphere, and glass accessories only serve to continue it*



A dimly lit, elegant dining room. In the center is a long, dark wooden dining table with several ornate chairs. To the right, there is a large, dark wooden cabinet with glass doors, displaying various items. The room is illuminated by a soft light source from the right, creating a warm and sophisticated atmosphere. The text "Thank You !!" is overlaid in the center of the image.

Thank You !!